

# ACTIVE HYDRATION SERUM



Moisture-Attracting. Younger-Acting.

R+F Active Hydration Serum™ is a layering serum that instantly hydrates skin to its optimal moisture equilibrium for softer, smoother, more radiant-looking skin that continues to improve over time.

## 3D3P MOLECULAR MATRIX



Active Hydration Serum is a lightweight super-serum that has been clinically tested to boost R+F Regimen performance by adding additional benefits. It is oil-free, non-comedogenic (won't clog pores) and has been clinically tested for all skin types.

### HOW DOES IT WORK?

Active Hydration Serum is formulated with the 3D3P Molecular Matrix, a patent-pending, one-of-a-kind structure that draws moisture from the atmosphere and locks it in, forming your own personal water reservoir on the skin's surface, allowing it to take in hydration as needed.

### WHY IS IT UNIQUE?

Active Hydration Serum is not like any other product. It self-adjusts to your skin's needs and your environment to address hydration in a different way. Most moisturizers don't add hydration to the skin. They just form a barrier that prevents moisture from escaping.

**KEY INGREDIENTS:** Maximized 30% Glycerin and cross-linked Hyaluronic Acid add hydration back to the skin for immediate results and long-lasting benefits.

### HOW WILL IT BENEFIT MY SKIN?

#### IMMEDIATE BOOST OF HYDRATION

Instantly increases your skin's moisture level by 200% after one use and keeps it there for 8 hours\*

#### CONTINUOUS IMPROVEMENT IN YOUR SKIN'S MOISTURE LEVEL

increase in skin's moisture retention after 1 week\*



continued improvement in skin's moisture retention after 2 weeks\*\*



#### LONG-TERM VISIBLE IMPROVEMENT AFTER 2 WEEKS\*\*



\*Based on an eight-day US clinical study. \*\*Based on a two-week US consumer study. Results may vary depending upon multiple factors: age, gender, skin type and condition, concomitant products used, health history, location, lifestyle and diet.